




CE Broker's New Service Model

On August 13, 2012 CE Broker will update its service model for the first time. There will be 3 different options to accommodate the varying needs of Florida's healthcare professionals. All paid subscriptions will now last for exactly one year.

 Basic Account FREE	 Professional Account \$29/yr	 Concierge Account \$99/yr
Self Report CE	Self Report CE	Self Report CE
Course History (limited)	Course History (full)	Course History (full)
Newsletter	Newsletter	Newsletter
iPhone App	iPhone App	iPhone App
CE Transcripts	CE Transcripts	CE Transcripts
Digital Storage	Digital Storage	Digital Storage
Email Notifications	Email Notifications	Email Notifications
Annual Check-Up	Annual Check-Up	Annual Check-Up
Report Card	Report Card	Report Card
My Saved Courses	My Saved Courses	My Saved Courses
Course Alerts	Course Alerts	Course Alerts
Personal Reporting Assistant	Personal Reporting Assistant	Personal Reporting Assistant
Timely Follow-Ups	Timely Follow-Ups	Timely Follow Ups
Handle Provider Issues	Handle Provider Issues	Handle Provider Issues

Why the change?

- Easier for licensees to understand the duration of the subscription they are purchasing.
- Longer access for less when subscribing at the end of a license cycle.
- The free Basic Account has greater functionality for the CE@Renewal change.

The New Concierge Account:

- Removes the burden of reporting continuing education from the licensee.
- Beneficial to those who take a lot of CE that must be self-reported.
- Licensees mail or fax documentation to CE Broker and a Personal Reporting Assistant records the hours.
- Personal Reporting Assistants guarantee the accurate recording of CE hours and follow up with the subscriber, notifying him or her of still outstanding requirements.

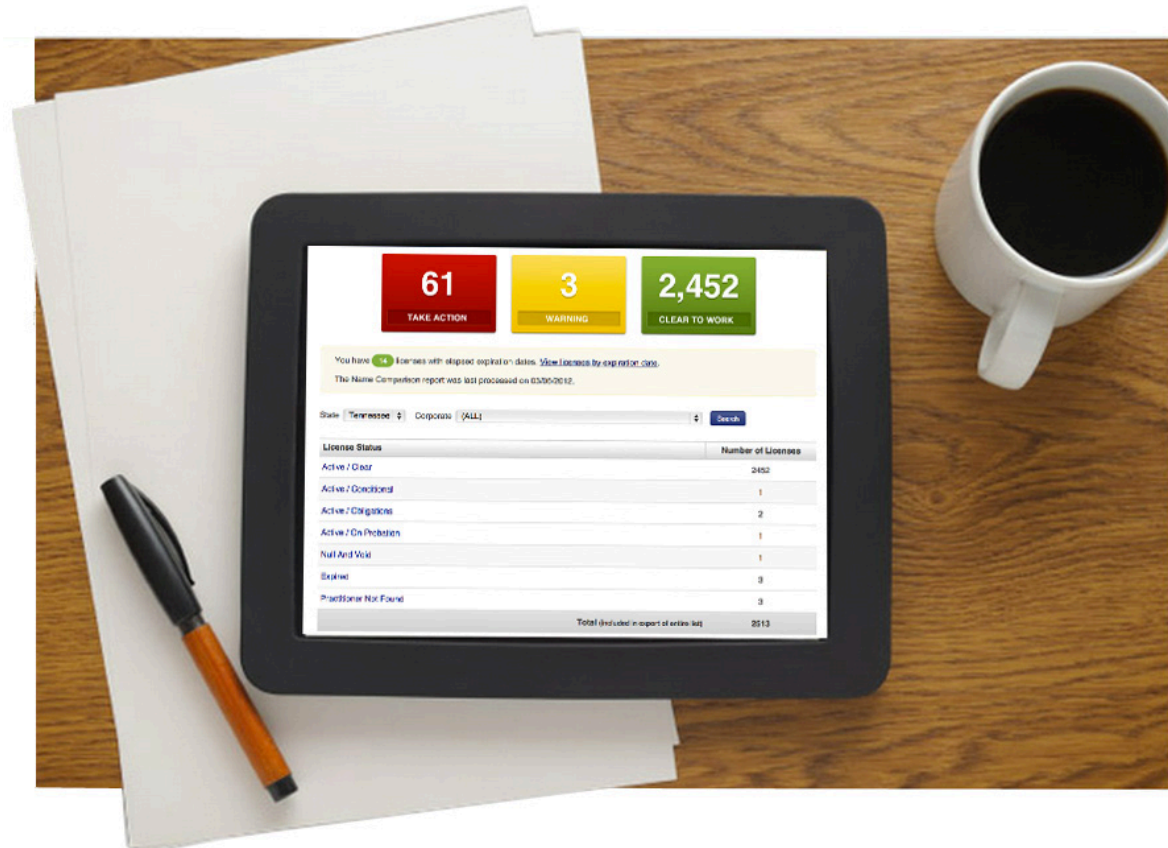
CE Broker's New iPhone App

This summer CE Broker will be publishing Version 2 of its iPhone App. Licensees will be able to report courses from their smartphones and take photos of official course completion certificates. CE Broker will also be publishing its first Android app.



CE Broker's Employer Service

With an official tracking system, healthcare employers have a powerful tool to keep their employees' licenses current and active. CE Broker's license verification system automates a key function of Credentialing and HR departments and allows employers to play a key role in their employees' professional development.



Features

- Daily automatic verification of license status and expiration dates.
- Meets Primary Source standards of The Joint Commission & DNV Healthcare.
- Builds ongoing license status history for each employee.
- Daily alerts notify supervisors of expiration dates and changes to license statuses.
- Employers can access and manage employee continuing education records for license renewal.
- Provides employees with access to their continuing education transcripts.

30% of Florida's hospitals are already using CE Broker's employer service.
Some of our clients include:

Lee Memorial Health System

Shands Hospital

Jackson Health System

Hospital Corporation of America