



## Become a Partner

Generate significant non-dues revenue

Drive prospective members to your website

Offer additional value and resources to your membership

**Spend nothing.**

## How It Works

Association Career Network is a network of online Career Centers provided by associations and powered by our robust job board technology. We leverage the power and reach of the network to connect job seekers and employers in your industry while driving potential members to your website and generating non-dues revenue for your association.

### **No Cost to Your Association**

Hard to believe, but it's true. There are no setup fees, subscription fees or software purchases. Our Career Center technology and services are available at zero cost to you. We simply share in the revenue that your Career Center generates in order to offer your association an additional income stream that you don't have to maintain.

### **Site Integration**

Just add a link on your website to launch your Career Center! It's that easy. We manage and host your Career Center site, eliminating the time consuming and often expensive cost of application development and installation. Our graphics team customizes the look of your Career Center to match your brand, seamlessly integrating your Career Center with your existing website.

### **Marketing**

Our marketing team creates custom web banners, print ads and email campaigns to promote your Career Center to current and prospective members. Your site will be included in all of our industry marketing efforts, driving additional traffic to both your website and your Career Center.

### **Sales and Support**

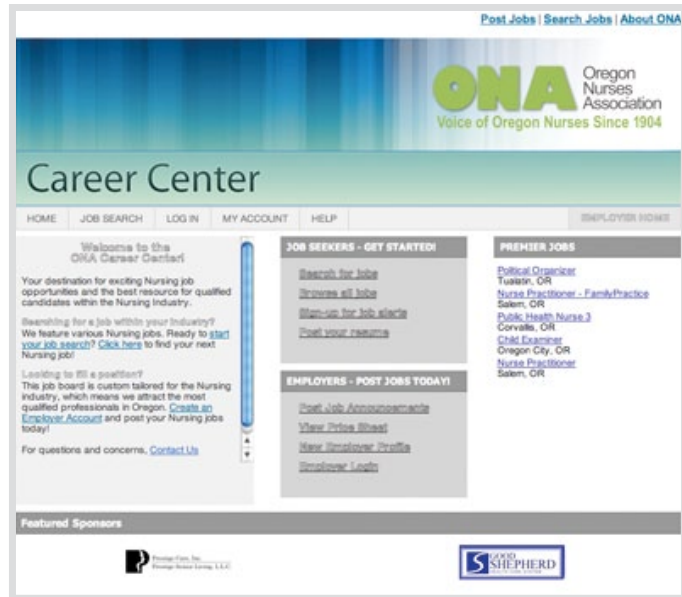
Career Centers are designed to generate non-dues revenue for your association. To help drive that revenue, we provide a dedicated Sales and Support team to manage your Career Center, so you don't have to.

## Site Features

Our job board technology provides simple and easy-to-use tools to make searching for career opportunities and finding qualified professionals fast, efficient and successful.

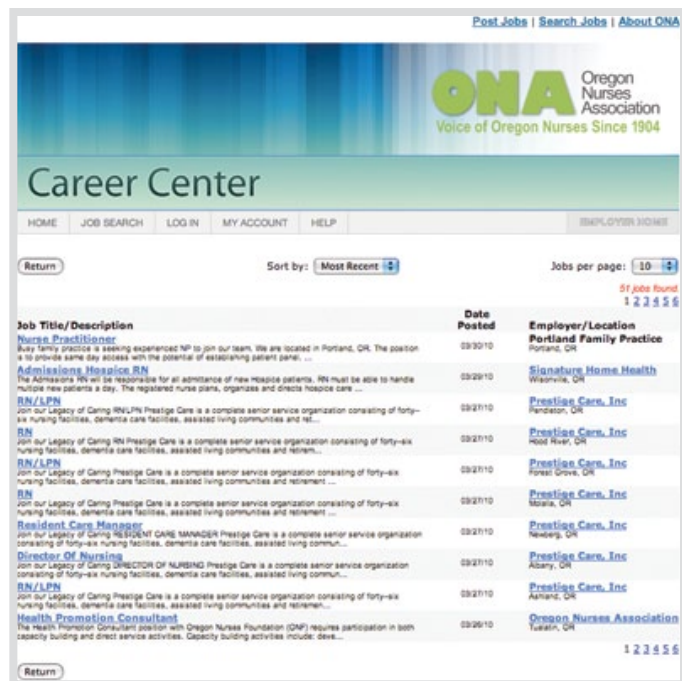
### Seamless Integration

Association Career Network hosts your Career Center, eliminating the time consuming and often expensive cost of application development and installation. We customize the look of your Career Center to match your existing brand.



### Tools for Job Seekers

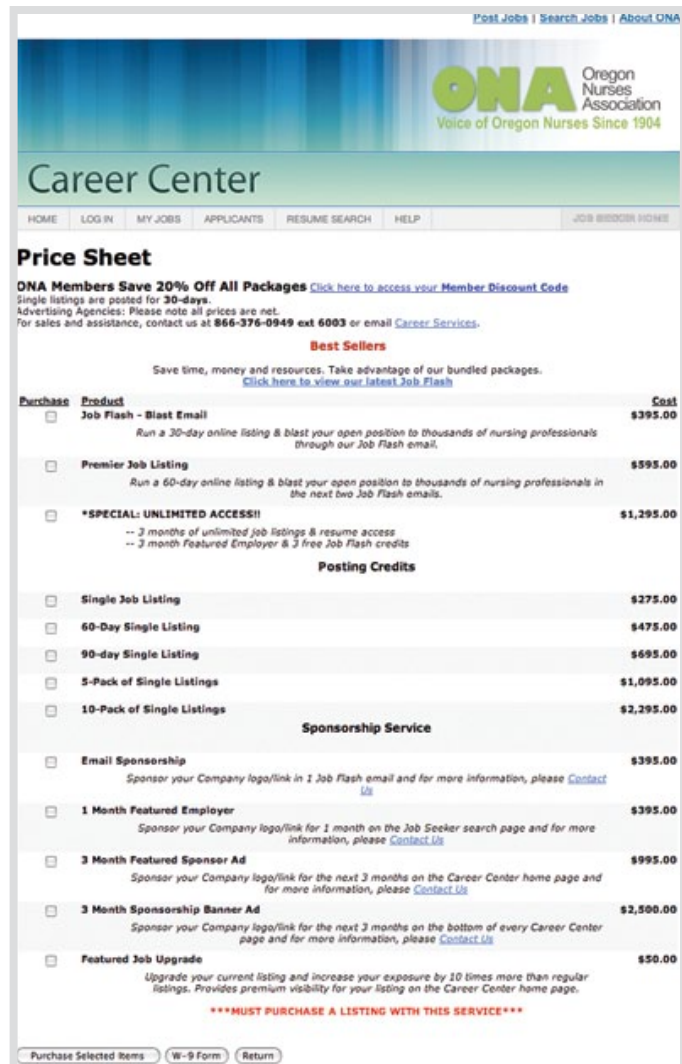
- » Advanced Job Search
- » Customized Job Alerts
- » Profile Management
- » Ability to Apply for Jobs Online
- » Access to Inside Opportunities



## Site Features

### Advantages for Employers

- » Access to a Highly Targeted and Qualified Audience
- » Recruitment of Top Talent
- » Low-Cost Posting Packages
- » Search, Email and Online Advertising Options



Post Jobs | Search Jobs | About ONA

**ONA** Oregon Nurses Association  
Voice of Oregon Nurses Since 1904

**Career Center**

HOME | LOG IN | MY JOBS | APPLICANTS | RESUME SEARCH | HELP | JOB BOARD HOME

### Price Sheet

**ONA Members Save 20% Off All Packages** [Click here to access your Member Discount Code](#)  
Single listings are posted for **30-days**.  
Advertising Agencies: Please note all prices are net.  
For sales and assistance, contact us at **866-376-0949 ext 6003** or email [Career Services](#).

**Best Sellers**

Save time, money and resources. Take advantage of our bundled packages.  
[Click here to view our latest Job Flash](#)

Purchase	Product	Cost
<input type="checkbox"/>	<b>Job Flash - Blast Email</b> <i>Run a 30-day online listing &amp; blast your open position to thousands of nursing professionals through our Job Flash email.</i>	<b>\$395.00</b>
<input type="checkbox"/>	<b>Premier Job Listing</b> <i>Run a 60-day online listing &amp; blast your open position to thousands of nursing professionals in the next two Job Flash emails.</i>	<b>\$595.00</b>
<input type="checkbox"/>	<b>*SPECIAL: UNLIMITED ACCESS!!</b> <i>-- 3 months of unlimited job listings &amp; resume access -- 3 month Featured Employer &amp; 3 free Job Flash credits</i>	<b>\$1,295.00</b>
<b>Posting Credits</b>		
<input type="checkbox"/>	<b>Single Job Listing</b>	<b>\$275.00</b>
<input type="checkbox"/>	<b>60-Day Single Listing</b>	<b>\$475.00</b>
<input type="checkbox"/>	<b>90-day Single Listing</b>	<b>\$695.00</b>
<input type="checkbox"/>	<b>5-Pack of Single Listings</b>	<b>\$1,095.00</b>
<input type="checkbox"/>	<b>10-Pack of Single Listings</b>	<b>\$2,295.00</b>
<b>Sponsorship Service</b>		
<input type="checkbox"/>	<b>Email Sponsorship</b> <i>Sponsor your Company logo/link in 1 Job Flash email and for more information, please <a href="#">Contact Us</a></i>	<b>\$395.00</b>
<input type="checkbox"/>	<b>1 Month Featured Employer</b> <i>Sponsor your Company logo/link for 1 month on the Job Seeker search page and for more information, please <a href="#">Contact Us</a></i>	<b>\$395.00</b>
<input type="checkbox"/>	<b>3 Month Featured Sponsor Ad</b> <i>Sponsor your Company logo/link for the next 3 months on the Career Center home page and for more information, please <a href="#">Contact Us</a></i>	<b>\$995.00</b>
<input type="checkbox"/>	<b>3 Month Sponsorship Banner Ad</b> <i>Sponsor your Company logo/link for the next 3 months on the bottom of every Career Center page and for more information, please <a href="#">Contact Us</a></i>	<b>\$2,500.00</b>
<input type="checkbox"/>	<b>Featured Job Upgrade</b> <i>Upgrade your current listing and increase your exposure by 10 times more than regular listings. Provides premium visibility for your listing on the Career Center home page.</i>	<b>\$50.00</b>

**\*\*\*MUST PURCHASE A LISTING WITH THIS SERVICE\*\*\***

Purchase Selected Items | W-9 Form | Return

## Sales and Support

With Association Career Network, you're getting more than job board technology; you're getting an entire sales and support team to manage your Career Center, so you don't have to.

### Dedicated Sales Representative

A dedicated Sales Representative is assigned to your Career Center and proactively reaches out to employers and recruiters to generate interest, job postings and revenue for your site. Your Sales Representative's Team Leads, Managers, Directors and Marketing Specialists are constantly developing new sales strategies, promotions and sales goals for your Career Center to help position your association as the top job and recruitment resource for your industry or profession.



Activity	Sales Closed Amount	Lead Source
Job Listing	\$175.00	Other
Job Listing	\$175.00	Cold Call
Flash - Blast Email	\$395.00	Lead Gen Lis
ack Single Listing	\$300.00	Discount Em
Flash - Blast Email	\$252.00	Other
ngle Job Listing	\$275.00	Association
remier Job Flash	\$595.00	Lead Gen
2-Pack Single Listing	\$275.00	Other
Premier Job Flash	\$476.00	Discount
Single Job Listing	\$275.00	Lead Gen
Job Flash - Blast Email	\$315.00	Employ
Listing	\$140.00	Cold Ca
	\$315.00	Cold C
		Lead C

### Dedicated Product Manager

Your Career Center is supported by a dedicated Product Manager that serves as your association's point of contact. Your Product Manager will provide you with marketing guidance, administrative access to view reports, financial statements, accounting and more. Your Product Manager will also reach out to your association every quarter to discuss your Career Center's development.



### Accounting and Collections

You also have the full support of our accounting department, who will handle all AR and collections for your Career Center.

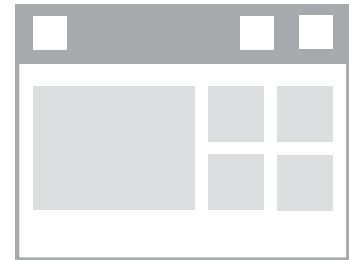
## Marketing Plan

Walk through each facet of the Association Career Network marketing package to learn how successful associations increase awareness and drive activity.



### Website

Promote the Career Center on the most important website - Yours!



### Email

Deliver value and improve results with relevant email marketing.



### Collateral

Position your association as a job and recruiting resource.



### Print

Reach members and non-members with print marketing.



## Website Marketing

There is no better place to promote your Career Center than on your very own website. Your website is the main gateway for members and non-members to seek information and services provided by your association. Promotion on high traffic and top landing pages of your website is proven to drive traffic to your Career Center.

### Drive Traffic

A link in your site navigation provides visitors one-click easy access to your Career Center.

### Capture Attention

Capture the attention of website visitors with custom web graphics. Association Career Network provides several IAB (Interactive Advertising Bureau) standard web banners for use on high traffic and key landing pages of your website.



## Email Marketing

Email marketing is proven to drive traffic to your association's Career Center. Association Career Network can create customized email campaigns to distribute to your members and registered job seekers that reinforce your Career Center's benefits and provide additional revenue streams. We can also provide you with web banners to include in your existing email campaigns to promote your Career Center.

### Job Flash

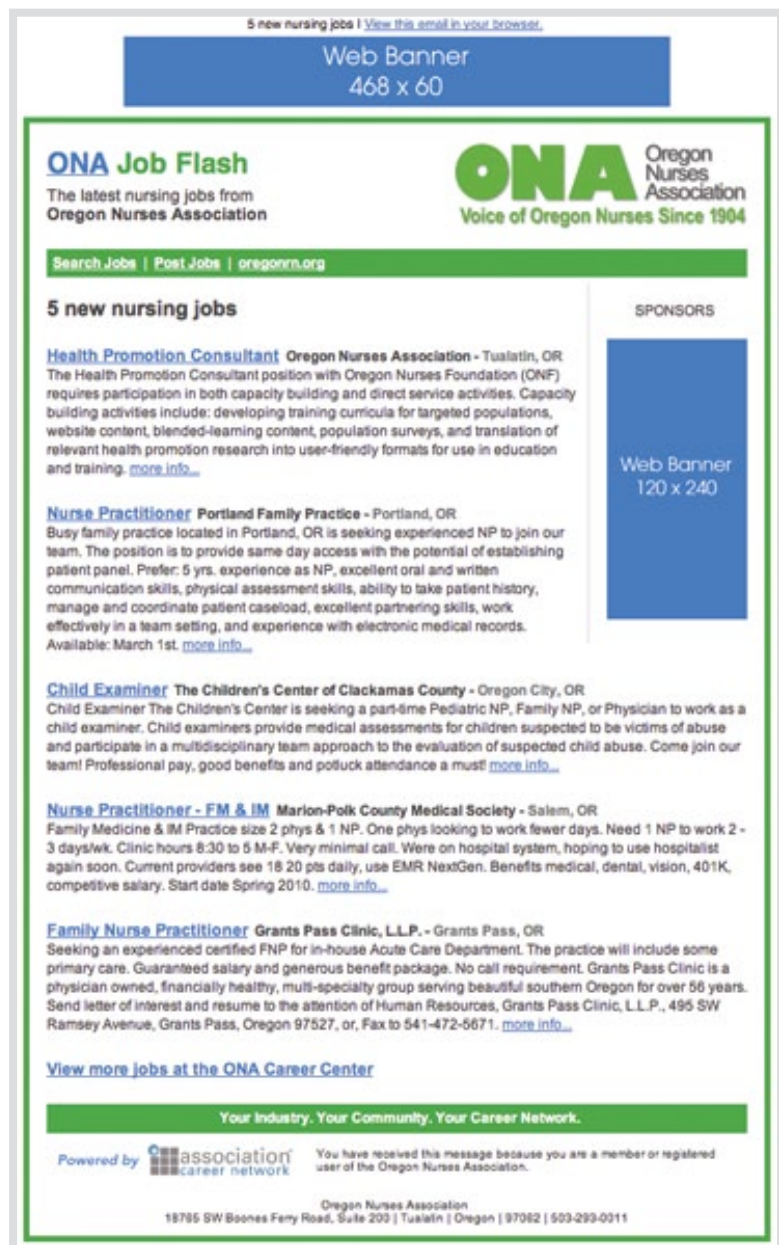
The **#1 Selling Job Package** on all Career Center websites.

**Revenue Generation**  
Job Flash Listings and Banner Advertisements provide additional revenue streams.

**Increase Your Royalty**  
Include the Job Flash as a product offering and increase your royalty percentage.

**Brand Enhancement**  
Increase your association's brand value through continuous exposure.

**Custom Design**  
Emphasize quality through professional design consistent with your brand.



5 new nursing jobs | [View this email in your browser.](#)

**Web Banner**  
468 x 60

**ONA Job Flash**  
The latest nursing jobs from Oregon Nurses Association

**ONA** Oregon Nurses Association  
Voice of Oregon Nurses Since 1904

[Search Jobs](#) | [Post Jobs](#) | [oregonrn.org](#)

**5 new nursing jobs**

**Health Promotion Consultant** Oregon Nurses Association - Tualatin, OR  
The Health Promotion Consultant position with Oregon Nurses Foundation (ONF) requires participation in both capacity building and direct service activities. Capacity building activities include: developing training curricula for targeted populations, website content, blended-learning content, population surveys, and translation of relevant health promotion research into user-friendly formats for use in education and training. [more info...](#)

**Nurse Practitioner** Portland Family Practice - Portland, OR  
Busy family practice located in Portland, OR is seeking experienced NP to join our team. The position is to provide same day access with the potential of establishing patient panel. Prefer: 5 yrs. experience as NP, excellent oral and written communication skills, physical assessment skills, ability to take patient history, manage and coordinate patient caseload, excellent partnering skills, work effectively in a team setting, and experience with electronic medical records. Available: March 1st. [more info...](#)


**Child Examiner** The Children's Center of Clackamas County - Oregon City, OR  
Child Examiner The Children's Center is seeking a part-time Pediatric NP, Family NP, or Physician to work as a child examiner. Child examiners provide medical assessments for children suspected to be victims of abuse and participate in a multidisciplinary team approach to the evaluation of suspected child abuse. Come join our team! Professional pay, good benefits and potluck attendance a must! [more info...](#)

**Nurse Practitioner - FM & IM** Marion-Polk County Medical Society - Salem, OR  
Family Medicine & IM Practice size 2 phys & 1 NP. One phys looking to work fewer days. Need 1 NP to work 2 - 3 days/wk. Clinic hours 8:30 to 5 M-F. Very minimal call. Were on hospital system, hoping to use hospitalist again soon. Current providers see 18 20 pts daily, use EMR NextGen. Benefits medical, dental, vision, 401K, competitive salary. Start date Spring 2010. [more info...](#)

**Family Nurse Practitioner** Grants Pass Clinic, L.L.P. - Grants Pass, OR  
Seeking an experienced certified FNP for in-house Acute Care Department. The practice will include some primary care. Guaranteed salary and generous benefit package. No call requirement. Grants Pass Clinic is a physician owned, financially healthy, multi-specialty group serving beautiful southern Oregon for over 56 years. Send letter of interest and resume to the attention of Human Resources, Grants Pass Clinic, L.L.P., 495 SW Ramsey Avenue, Grants Pass, Oregon 97527, or, Fax to 541-472-5671. [more info...](#)

[View more jobs at the ONA Career Center](#)

Your Industry. Your Community. Your Career Network.

Powered by  association<sup>®</sup> career network

You have received this message because you are a member or registered user of the Oregon Nurses Association.

Oregon Nurses Association  
18795 SW Boones Ferry Road, Suite 203 | Tualatin | Oregon | 97062 | 503-293-0311

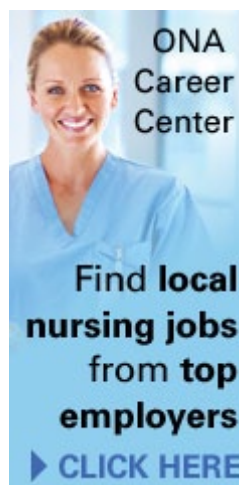
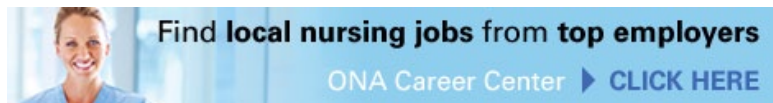


## Email Marketing



### Email Banners

Have an e-Newsletter or send other regular email communications to your members? We provide you with custom email banners to promote your Career Center in your existing emails.

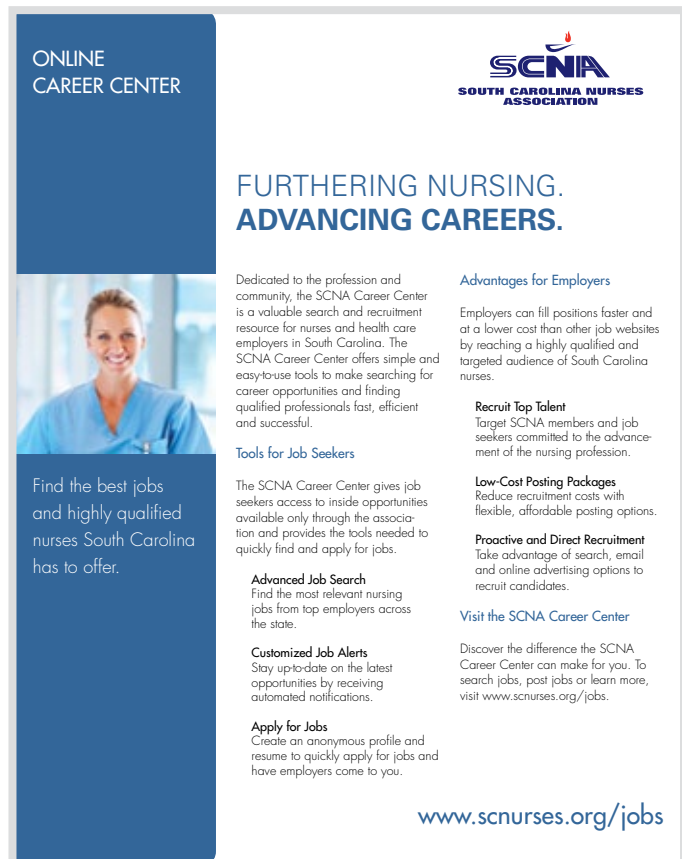


## Collateral


Promoting your Career Center across multiple channels will increase awareness among existing members, new members and prospective members. Take advantage of free collateral that can be included in new member packets or distributed at meetings and events.

### Informational Flyer

Provide members information about your Career Center in your existing packets or at your meetings.



**ONLINE CAREER CENTER**



**FURTHERING NURSING.  
ADVANCING CAREERS.**

Dedicated to the profession and community, the SCNA Career Center is a valuable search and recruitment resource for nurses and health care employers in South Carolina. The SCNA Career Center offers simple and easy-to-use tools to make searching for career opportunities and finding qualified professionals fast, efficient and successful.

**Advantages for Employers**  
Employers can fill positions faster and at a lower cost than other job websites by reaching a highly qualified and targeted audience of South Carolina nurses.

**Tools for Job Seekers**  
The SCNA Career Center gives job seekers access to inside opportunities available only through the association and provides the tools needed to quickly find and apply for jobs.

**Recruit Top Talent**  
Target SCNA members and job seekers committed to the advancement of the nursing profession.

**Low-Cost Posting Packages**  
Reduce recruitment costs with flexible, affordable posting options.

**Proactive and Direct Recruitment**  
Take advantage of search, email and online advertising options to recruit candidates.

**Visit the SCNA Career Center**  
Discover the difference the SCNA Career Center can make for you. To search jobs, post jobs or learn more, visit [www.scnurses.org/jobs](http://www.scnurses.org/jobs).

**Find the best jobs and highly qualified nurses South Carolina has to offer.**

**Advanced Job Search**  
Find the most relevant nursing jobs from top employers across the state.

**Customized Job Alerts**  
Stay up-to-date on the latest opportunities by receiving automated notifications.

**Apply for Jobs**  
Create an anonymous profile and resume to quickly apply for jobs and have employers come to you.

[www.scnurses.org/jobs](http://www.scnurses.org/jobs)

### Postcard-Size Flyer

Generate awareness of your Career Center through direct mail or with smaller half page flyers.




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Find the best jobs and highly qualified nurses South Carolina has to offer.



**ONLINE CAREER CENTER**  
[www.scnurses.org/jobs](http://www.scnurses.org/jobs)

## Print Marketing

Capitalize on every opportunity to promote your Career Center and association brand. Achieve maximum impact by regularly including print ads in your publications, conference materials and networking events.

### Custom Print Ads

Simply send us your publication specifications or media kit and we will create custom full page, half page and quarter page print ads to promote your Career Center.

#### Increase Exposure

Consistently promote your association brand to members as well as non-members.

#### Enhance Image

Impress industry peers with your professional quality messages and design.

#### Maximize Reach

Increase opportunities to access members through a variety of media channels.

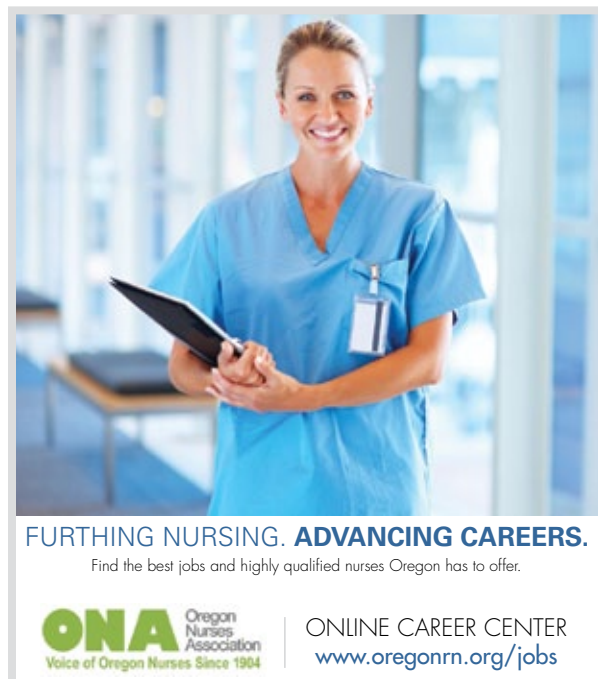


**FURTHERING NURSING. ADVANCING CAREERS.**

Find the best jobs and highly qualified nurses Oregon has to offer.

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Voice of Oregon Nurses Since 1904

ONLINE CAREER CENTER  
[www.oregonrn.org/jobs](http://www.oregonrn.org/jobs)



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## Contact Us

Contact us for more information about Association Career Network and to schedule a demo of our technology.

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## About Association Career Network

Association Career Network is powered by Affiniscap, the leading provider of software solutions for associations. Affiniscap offers Member Management, Website and Community Management, Payment Solutions and Merchant Solutions in addition to its robust job board technology and online career network, Association Career Network.